



our vision

Is to be the industry leader in providing premium child care services in Australia.

our mission

Is to provide quality child care services that focus on each child as an individual.

“Parents want a stimulating, caring environment for their children. They want peace of mind that their children will be cared for exactly as if they were in their own home. FirstLearnings does this through uncompromising care of the children and service to their parents”

Kim Thurlow Chief Executive,
FirstLearnings Child Care Centres

For further information on FirstLearnings Child Care Centres please email:

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Victoria Point QLD **07 3820 7253**

St Kilda East VIC **03 9527 5963**

www.firstlearnings.com.au

children are
our future...





our approach

- Excellence in the services and facilities we provide.
- Uncompromising care of the children entrusted to us.
- Innovation in our learning, development and caring systems, leveraging information technology to improve communication and learning outcomes.
- Programs and facilities that develop each child as an individual, nurturing their self esteem within a caring, secure and healthy environment.
- Professional, qualified, caring and enthusiastic staff rewarded and developed to deliver outstanding care.
- Commercial application of the regulations governing the industry ensuring we exceed compliance requirements.
- Sustainable, environmentally friendly development of centres.

our differences

- **Higher staffing levels than legislatively required**
- **Large open spaces and natural landscaped play areas in architecturally designed premises**
- **Quality equipment including toys that focus on developing learning and skills through play**
- **Separate sleeping areas for babies**
- **Fully resourced parents library and in some centres a separate parents retreat**
- **Air Conditioned premises**

our philosophy

- **We understand** that each child is a unique individual with special needs, interests, experiences and abilities which combine to make up the whole child.
- **We create** an environment in which each child feels safe and secure and their development, well being and happiness is nurtured and supported.
- **We deliver** innovative programs which focus on development through play as well as providing a balance between independent and adult led activities.
- **Our programs provide** children with experiences to enhance their development and stimulate them mentally, creatively, physically, socially and emotionally. All of our programs cater for the varied levels of competency amongst children.
- **FirstLearning Child Care Centres** also pride themselves on their continuity of care programs which enable smooth transition from room to room, and from child care to school
- **We believe** in the rights of every individual and value different cultures, gender, family background, and religious beliefs.
- **We are confident** in our staff and encourage parents to view our highly qualified, caring, motivated staff working together to create a supportive and safe environment for every child.

our centres

Our development approach is styled to be innovative and fresh and to integrate the environment and outdoors areas into our design.

We are very focused on architecturally distinctive designs that harmonise with the surrounding and incorporate natural material in its construction.



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